

# ghibli & wirbel



#### ghibli & wirbel

# INDUSTRIAL REALITY

Ghibli & Wirbel bears all those values belonging to the Italian industry:

- passion for work results:
- planning and production are strongly linked together;
- · flexibility and being open to change;
- being fast in responding to market requirements.

#### **VISION**

Transferring people expertise into our products. Working honestly and acting seriously with clients and suppliers. Creating value for shareholders, clients and employees. Coping with and responding to the always growing market requirements. Becoming a point of reference for all those in the professional cleaning sector.

#### **MISSION**

Ensuring the best quality-price ratio through a continuous industrial research and the optimization of the production system.

#### **CUTTING EDGE MOULDING**

In order to control completely the production cycle, Ghibli & Wirbel produces internally most of the machine components. Every printing machine is the product of a meticulous prototyping system, matrixes are in different formats, with materials and technological features that allow the plastics to perfectly shape themselves. Production is carried out by injection printing machines weighing hundreds of tons. The entire process is managed by automatized moulding lines, a complete cycle that only requires action from the line personnel once final checks are necessary.









#### **ASSEMBLY PRECISION**

Each Ghibli & Wirbel production line is set for a single product. The high quality production process is reflected by the highly specialized workforce.

- 2 lines are for the assembly of vacuum cleaners, wet-dry vacuum cleaners and spray-extraction cleaners:
- 1 line is for the assembly of industrial vacuum cleaners;
- 1 line is for the assembly of single-disc machines;
- 1 line is for the assembly of steam generators;
- 4 lines are for the assembly of scrubber dryers.



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### A GLOBAL **NETWORK**

All products are developed and produced in their entirety within the manufacturing plant located in Dorno, Italy. Ghibli & Wirbel presence is in the preminent markets (Russia, Germany, France and Czech Republic) as sales branches, and a global network of dealers and importers spread worldwide.

Ghibli & Wirbel's share of export is around 75% of its turnover. Our products are distributed in more than 100 countries.



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#### THE WAY TO QUALITY

Quality is Ghibli & Wirbel main purpose. To maintain competitiveness is the reason every year our company invests a large amount of its resources in Research & Development. The fact of not giving up our position in the highest level of professional machines for indoor cleaning is the result. A highly specialized department is constantly in charge of making new ideas real, keeping themselves updated regarding new technologies and developing new models. Right in this department products are conceived that can respond to the latest market requirements; and always here future needs are predicted. A team of engineers, with the support of advanced technologies and more than 150 employees, is constantly working to improve the existing machines and to develop new ones.

Research is carried out to constantly improve functionality, ergonomics and to reduce noise while focusing on energy saving. We search for new materials and technologies that can make Ghibli & Wirbel machines more and more effective, versatile and strong while fully respecting the environment.

#### **INVESTING IN THE FUTURE**

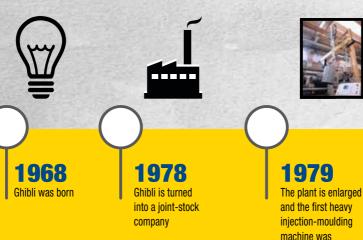
Ghibli & Wirbel, the new brand that brings together the two Italian leaders in the professional cleaning, introduces itself to the public being confident of its past history of success and aiming at investing in the future.

Many were the steps and commitment taken to reach success. In 2005, with Riello Investimenti taking over 58% of shares of Ghibli S.p.A., 100% of the brand Wirbel is acquired, the latter being another leading brand in the professional cleaning sector, allowing Ghibli in 2006 to enter the single-disc machines market. In the same years Ghibli launches its first professional scrubber-dryers range, technologically advanced machines, essential for all professionals in the cleaning sector.

The plan to put together Ghibli well known experience in the production of vacuum cleaners and Wirbel expertise in treating surfaces with single-disc machines goes beyond the most common industrial project. Ghibli and Wirbel boast a history, that reaches back in the past years up to our present days introducing themselves to the market side by side and sticking to the Italian manufacturing traditional values, passion for work and for the renowned "Made in Italy".

All that is not just a novelty or a change of image, but a serious commitment to cope with today market challenges. Being competitive and the always growing requirements from the cleaning professionals boost our will to grow and become a point of reference to all cleaning professionals.

introduced



## 1.628.047

machine manufactured FROM 2005 TO 2016



26%

EXPORT 2015

**ITALY 2015** 



Ghibli & Wirbel is specialised in the development and production of professional cleaning machines. Thanks to a continuous investment in research and development and through a particular attention to innovation, we have developed a complete range of solutions for the cleaning of indoor environments.



#### **VACUUM CLEANERS**

The above range includes three big families: vacuum cleaners, wet & dry vacuum cleaners and industrial vacuum cleaners. They all are silent and built to last. Models range from one to two or three motors according to the specific company, craftsman or factory request. Strong, efficient, with professional filtering systems, conceived to cope with the daily hard work.







#### 1998

The factory is extended further up to reach 40.000 m², with offices covering 2.000 m²

#### 2005

A turning point: Riello Investimenti takes over 58% of Ghibli shares becoming the main stakeholder

#### 2006

Ghibli acquires Wirbel S.p.A., leader in the production of single-disc machines, moving production lines to the Dorno plant



#### **SINGLE DISCS**

A wide and articulated range, the result of over 40 years of experience in the development of this specific type of machines. Highly professional, ergonomic and balanced, they are popular in the market also because of their strenght, stability and reliability.



#### **SCRUBBER DRYERS**

A wide and complete range of the latest generation scrubber-dryers, both in the walk-behind and ride on versions, able to respond all requirements from the professionals of the sector. A fleet of machines featuring reliability, ergonomics, safety and ease of use.



#### 2007

Scrubber dryers are launched for the cleaning of indoor spaces



#### 2008

Injection-mouding maximum protential was reach (21 injection-moulder machines). Born as a small firm during the economic boom, is now able to stand out from the major cleaning competitors worldwide



### 2012

The Riello Group raises its commitment to the company by taking over 84% of the entire stake



# SPRAY-EXTRACTION CLEANERS

For the cleaning of upholstery, padded furnitures, armchairs, sofas...a complete range of professional and strong carpet cleaners that are also characterized by practicality and high cleaning results.



#### **STEAM GENERATORS**

The outcome of the experience matured in the professional vacuum cleaners sector and of the innovation carried out by the R&D department, steam generators stand out of the competition, not only because of their high impact and innovative design but also because of their ease of use and high level performance.

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#### 2015

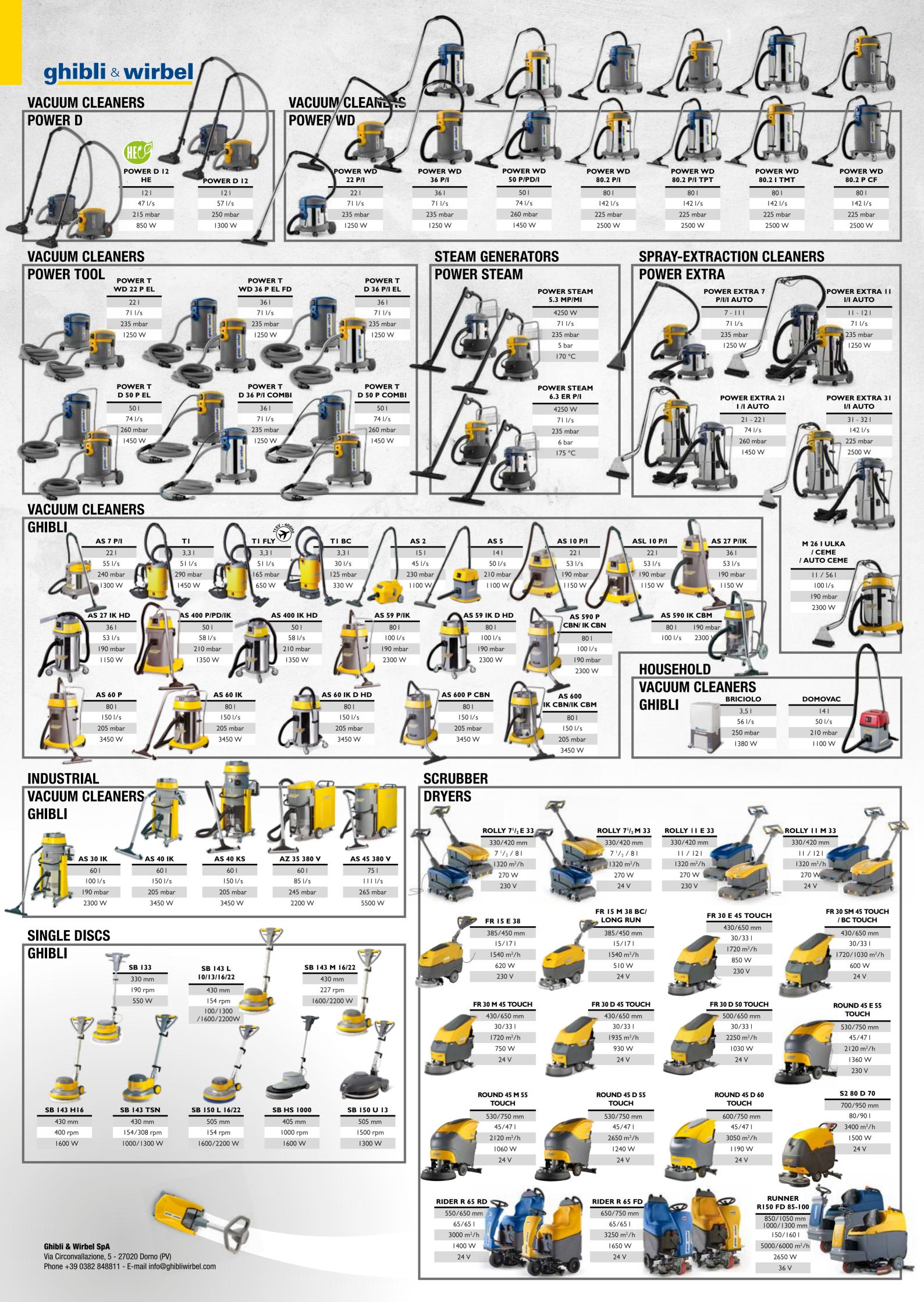
Ghibli & Wirbel

#### 2016

Launch of new products: Ghibli & Wirbel still remains committed to its mission

#### 2017

More investments in R&D to provide the best solutions in terms of products, services and quality







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#### 100% MADE IN ITALY

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**MEMBER OF RIELLO INDUSTRIES** 



